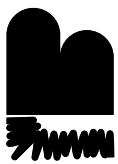


# **MATERIAL LAB PRIZE**



[www.materiallab.org](http://www.materiallab.org)

**SUBMISSION DEADLINE**

**5.27.2024**

# Material Lab Prize 2024

The Material Lab Prize is a \$1,000 prize awarded annually by the Production Labs at Pratt Institute's School of Design, and announced at a juried exhibition in the fall. The prize seeks to showcase student work that explores material innovation and considers waste streams as a springboard for new design thinking. Selected projects will be displayed at our juried exhibition in the fall, where the winner and finalists will be chosen.

In collaboration with departments across campus, the Material Lab Prize showcases student designers who explore new possibilities through experimental materials. We challenge students to incorporate waste, salvaged and repurposed material, or found objects to create a new material, design process, or product. We invite students from any department to submit work. Submissions may include, but are not limited to: apparel, architectural models, furnishings, household goods, or projects.

Submissions will be reviewed by the Material Lab Prize team, and shortlisted projects will be invited for inclusion in the fall exhibition where a jury of design professionals will select a recipient at the exhibition opening event.

## ELIGIBILITY

The competition is open to Pratt Institute students from all undergraduate and graduate departments. Students may apply as individuals or as teams, collaborative interdisciplinary teams are encouraged. Each individual or team entry must also be approved by faculty, staff, or industry professionals. These sponsors will be credited accordingly.

## IMPORTANT DATES

### ***Submission deadline***

*05/27/2024*

### ***Digital Exhibition***

*June 2024*

### ***Shortlisted Selection***

*July 2024*

### ***Physical Deliverable Deadline***

*09/09/2024*

### ***Juried Exhibition Event***

*September 2024*

# Material Lab Prize 2024

## HOW TO SUBMIT

Complete applications include an application form, copyright release form, and project documentation. Applications are due by **11:59 pm on May 27, 2024**. The forms and the project documentation should be emailed as a PDF.

There will be a **physical deliverable requirement** this year for shortlisted submissions in order to be evaluated by the jury. Digital deliverables should be emailed to [materiallab@pratt.edu](mailto:materiallab@pratt.edu) as a single combined PDF with the subject line "Material Lab Prize 2024." In the body of the email please state your project title and full name.

PDF's should be named in the following manner:  
ML\_Prize\_ProjectName\_Spring2024

### Application Form

You can find the Application Form at the end of this document. Please include this in your application PDF.

### Copyright Release Form

You can find the Copyright Release Form at the end of this document. Please include this in your application PDF.

### Process Book

Your process book is a way for you to share your design process and the development of your work with the jury. Please include at least four images of your final object. The document should be up to **10 pages in 11"x 17" landscape format**.

In your process book you can include a wide range of content including, but not limited to research, material explorations, stages in your design iteration, preliminary models, user testing, detail shots, technical drawings, mapping, and other supporting graphics. Please feel free to use any medium that is comfortable for you: hand drawing, digital drawing, photographs, Illustrator and CAD Renderings are all accepted.

# Material Lab Prize 2024

## JURY

Each year, our jury is made up of designers and design professionals for whom material reclamation and experimentation is central to their work. In the past, we have had renowned designers on our jury, including Gaetano Pesce, Elise McMahon, Chen Chen and Kai Williams. The jury will select the winner based on the following evaluation criteria. The jury evaluation will take place at our Fall exhibition opening.

## EVALUATION CRITERIA

### *Use of Material*

Did the project use reclaimed materials for a significant portion of the design? Does the use of these materials contribute to the sustainability of the final design?

### *Function*

How effectively does the design fulfill its stated purpose? Will it continue to fulfill its purpose over the intended life cycle?

### *Form*

Does it derive any value from its appearance/style/experience?

### *Innovation*

Is the design forward-thinking? Does it embrace new technologies, ways of thinking, social developments and/or needs?

### *Communication of Ideas*

Does the process book and physical object together communicate the designer's message? Are the goals of the designer clearly defined?

### *Craftsmanship*

Is there a professional level of craftsmanship present in the project documentation? Is the documentation presented in a compelling way?

# Material Lab Prize 2024

## FREQUENTLY ASKED QUESTIONS

### **Q. Who is eligible to apply?**

A. Any student currently attending Pratt Institute is eligible. Both undergraduate and graduate students from all departments are encouraged to apply.

### **Q. When can I submit my design?**

A. You can submit your work any time between now and May 27, 2024 by 11:59PM EST.

### **Q. When will the recipient be announced?**

A. The recipient and finalists will be announced at our Fall exhibition opening.

### **Q. When will my work be exhibited?**

A. All submissions will be exhibited on our website, and shortlisted projects will be displayed at our Fall exhibition.

### **Q. When do I submit my physical model or prototype?**

A. Shortlisted students will be contacted in July and they must submit a physical deliverable to be eligible for the prize by the 09/09/2024.

### **Q. Is there a limit to the number of students who can apply?**

A. No, all submitted applications will be reviewed with equal consideration.

### **Q. Are team applications accepted?**

A. Yes, team applications are accepted. Each member should submit a separate application form and copyright release form, together in their joint application.

### **Q. How will I be judged?**

A. Work will be judged by a guest panel of design professionals. The work will be evaluated based on use of material, functionality, form, innovation, as well as communication of ideas.

### **Q. Can I submit an in-process piece?**

A. We ask that work is submitted in a finished state, meaning a well-considered and developed design that is manifested in a well-crafted physical model.

### **Q. I have more questions, who should I ask?**

A. Further questions should be emailed to the Material Lab at [materiallab@pratt.edu](mailto:materiallab@pratt.edu).

# Material Lab Prize 2024

## APPLICATION FORM

### Project Information

Your name as it should appear in print and press materials: \_\_\_\_\_

Project title: \_\_\_\_\_

Project description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Additional designers and collaborators (if any): \_\_\_\_\_

### Applicant Information

First name: \_\_\_\_\_ Last name: \_\_\_\_\_

Mailing address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Zip code: \_\_\_\_\_ Phone: \_\_\_\_\_ SSN: \_\_\_\_\_

Country of origin (optional): \_\_\_\_\_

### Academic Information

Major: \_\_\_\_\_ Minor: \_\_\_\_\_ Student ID: \_\_\_\_\_

Circle one: Undergraduate / Graduate Expected graduation: \_\_\_\_\_

Previous institution(s) attended (optional): \_\_\_\_\_

### Sponsor Signature

First name: \_\_\_\_\_ Last name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# Material Lab Prize 2024

COPYRIGHT RELEASE FORM

**Re:** The Material Lab Prize Submission Release Notice

**To:** Pratt Institute School of Design

**Name:** \_\_\_\_\_ **Student ID:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone number:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Description of Design:** \_\_\_\_\_

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**To Whom it May Concern:** I hereby affirm that I am the sole author and copyright holder of all materials submitted for the Material Lab Prize including text, drawings, diagrams, and images. I hereby release and grant the Pratt Institute School of Design the right to print, publish, broadcast and use this media in applications such as press releases, presentations, marketing publications, its website, exhibitions, social media and similar applications. Pratt Institute School of Design affirms that students still maintain the sole intellectual property of their designs.

**Print name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_